

Redefining Customer Acquisition & Equipment Sales

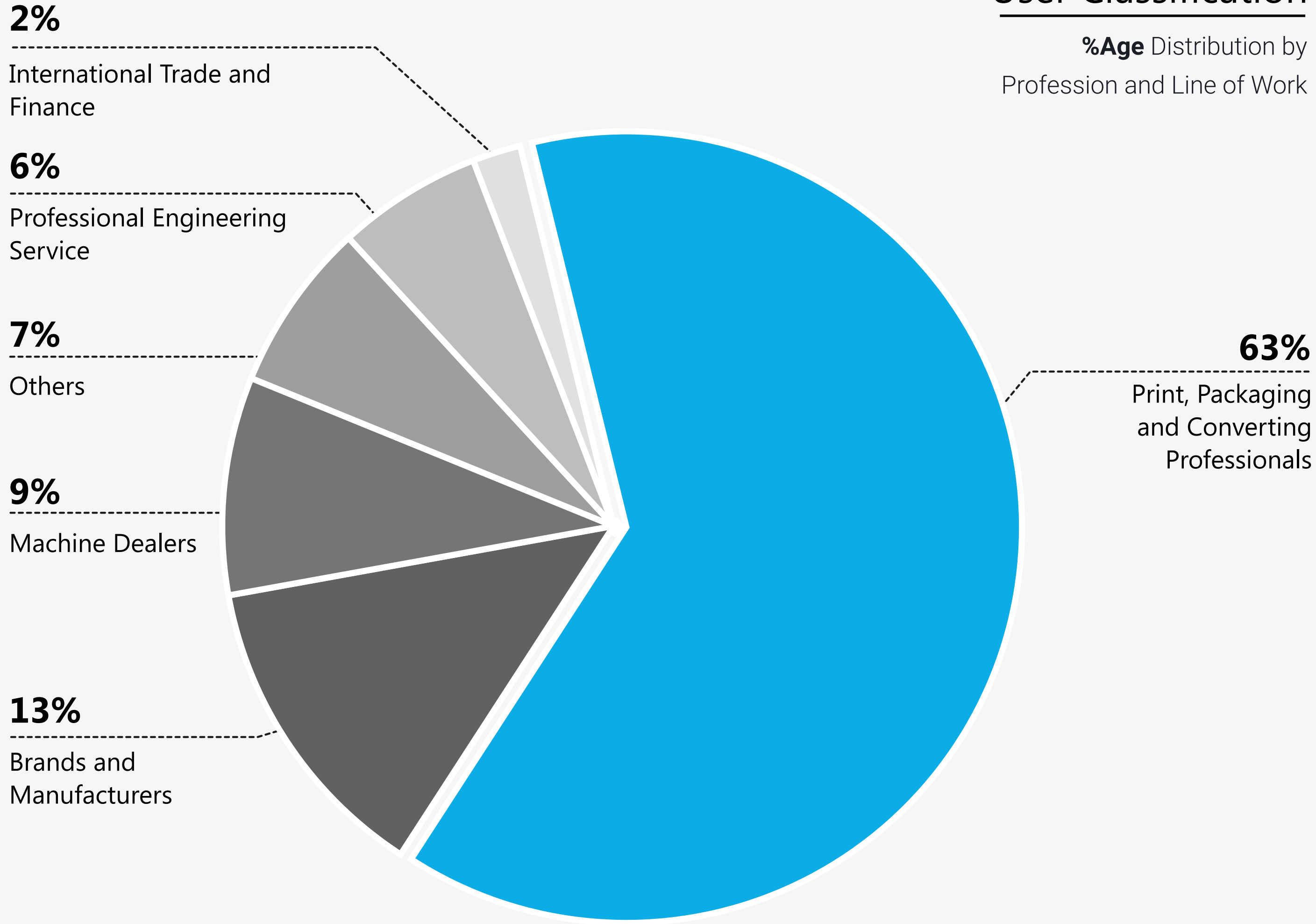
Building the technology that helps you sell more



Machine Dalal | Business Presentation | October 2022

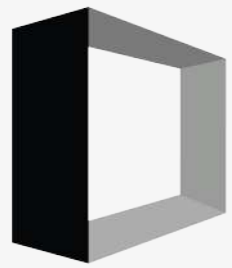


Sell directly to those who matter



User Classification

%Age Distribution by Profession and Line of Work



Global Trading Platform for Print, Packaging and Converting Industry

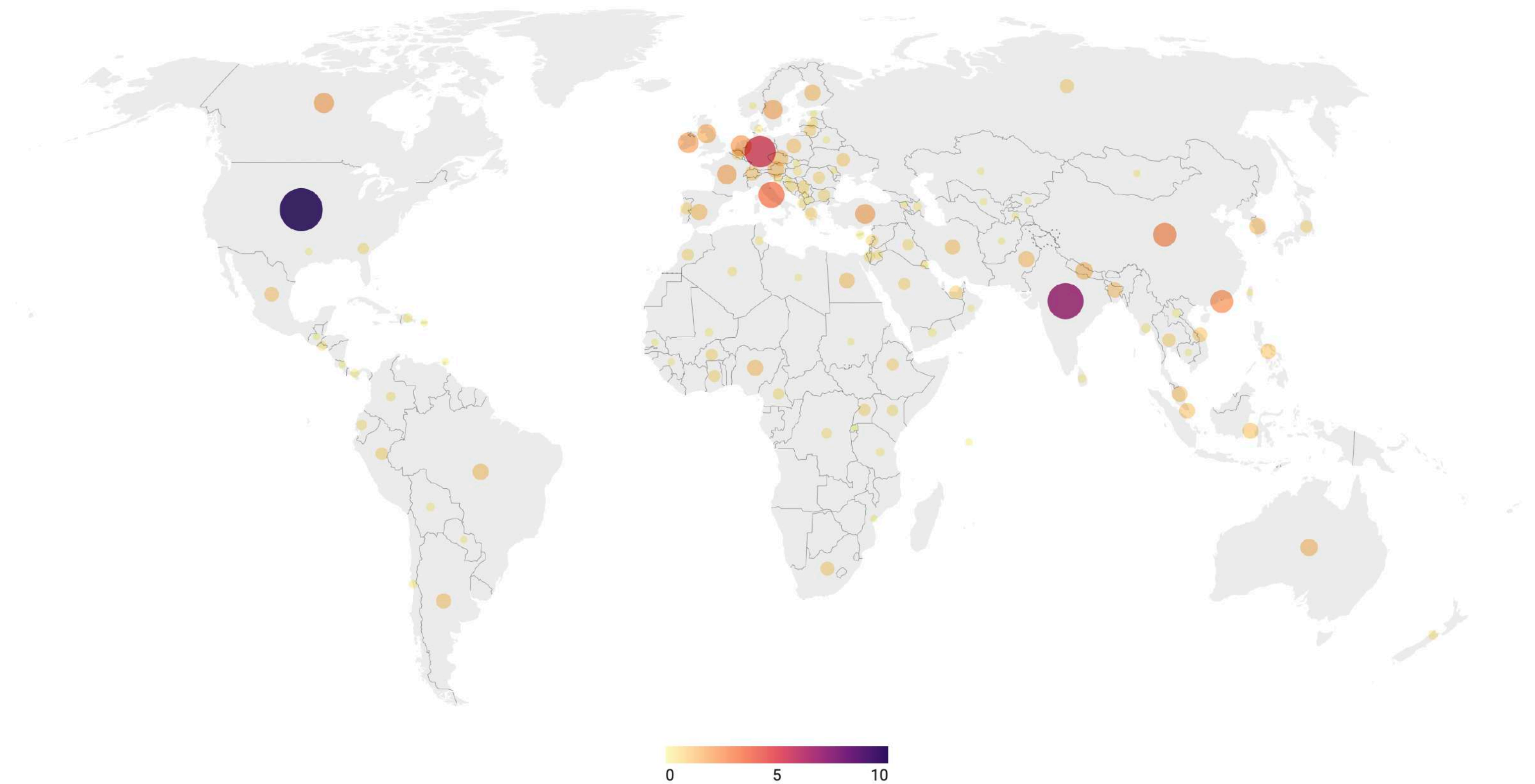
We build the **technology** and **marketing** that helps you sell your equipment swiftly and to buyers in more countries.


Machine Dalal generates demand for your machinery and connects you directly with customers worldwide. Our **tech-driven focus** on the industry is rapidly making Machine Dalal as platform of choice for the international community of business professionals.



Sell to Customers around the world

Real Time User Activity on Machine Dalal





International Audience of Industry Professionals

Machine Dalal reaches the larger international community of print, packaging and converting professionals.

The trading community in this industry transcends boundaries, while the customer looks for value, wherever he may find it.

You reach **ready buyers** around the world.



How Machine Dalal Works

We have reduced friction between buyers and sellers and automated the marketing for business users. We help you locate customers who close faster.



Advanced Search
for Buyers



Media & Listing
Management



Social Search and
Distribution



Newsletter
Marketing

Reduce Your Carrying Cost

Quick Turnaround Time

1

No. of steps required by buyers to connect with the seller.

Quickest way for buyers to reach you. ⌚



Trade Directly

Communicate Directly with your Buyer.

Customers **connect** with you **directly** and securely.

We have made communication easy and convenient with Machine Dalal.

Once customer views listing of your equipment and is interested in the machine, he contacts you directly by email, message, or call.

There is no manual intervention. There are **no commissions**.

More trade. Simplified communications.



Reach Ready Buyers

Access to Equipment **Wanted List**

Through our worldwide network, you have the opportunity to directly connect with industry professionals, who haven't found the right machine yet. They post their requirements through our platform.

 *Help those who haven't found the right machine*



Find the Right Equipment with **Advanced Search**

Buyers find machines by type, category, brand, color, sheet size, specifications, or features.

With a geographically fragmented demand and supply market, search as a service is a critical feature of Machine Dalal that bridges the gap and brings you closer to your customer.

We have organized equipment data according to specifications, features, categories, manufacturers, and models. This helps users discover more machines and find the right equipment for their business.



Social Search & Product Distribution

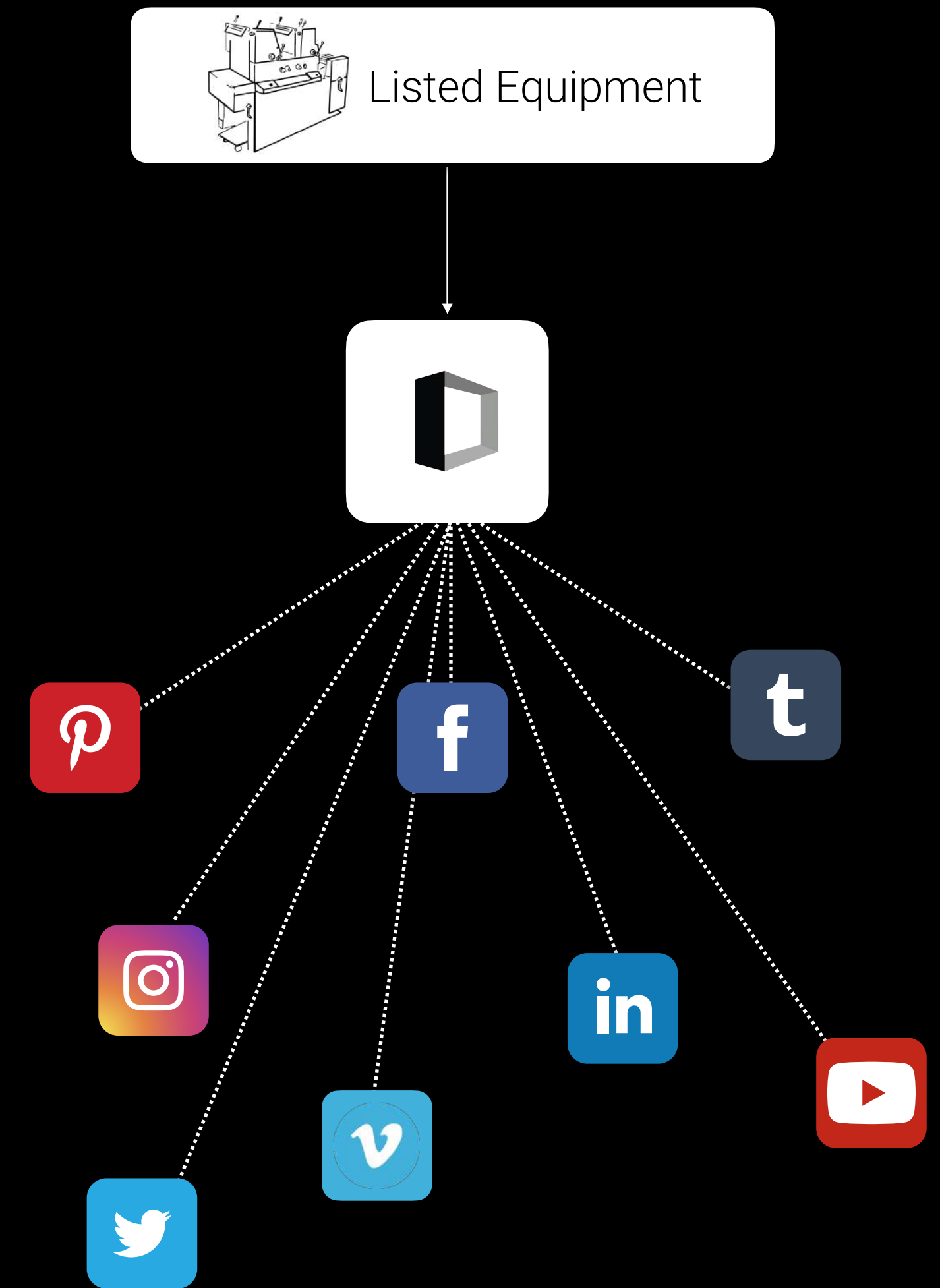
Machine Dalal is connected to all major social media platforms.

Your inventory is pushed to all the platforms algorithmically and customers access information directly.

All the **queries from social media** platforms, applications, Vimeo and YouTube **come directly to you**.

Our highly penetrated social media linking improves machine discovery and you get **higher engagement from interested buyers**.

By listing on Machine Dalal, social media listing happens automatically and instantly, you will get leads across social media without setting foot (figuratively speaking) on any platform.





Newsletter that Delivers

The Machine Dalal newsletter keeps our global audience up to date on the latest news from the world of print, packaging and converting. The newsletter goes out to over ~**100,000** industry professionals

We also share **equipment** that are up **for sale** with a highly engaged business audience.




Unlimited Machines

You may upload unlimited number of machines in our 200+print, packaging and converting equipment categories.

Our team of engineers have leveraged, cloud, storage, and deep tech to unlock greater value for our customer. We have automated host of processes that has resulted in savings, efficiency, and greater control for our users.

More importantly, you help the end users, by giving them more choice.





All of that for

\$99/year

Machine Dalal is a tech driven platform that increases trade in print, packaging and converting industry.

Our extreme focus on this vital industry has helped us grow rapidly. We reach a global audience of over 100,000 users from over 130 countries.

We have built an affordable product, that reduces friction between industry professionals and help them trade more efficiently.

Available Everywhere

 Web

 Play Store

 App Store

In the midst of chaos; there
is opportunity

Let's do this



Contact Us

Wahid Khan : +91 9878059104

Umar Khan : +91 9872562789

business@machinedalal.com

www.machinedalal.com